MarCore

powerful and versatile on-line portals by TGI

SAVE TIME
REDUCE COSTS
IMPROVE EFFICIENCIES

SIMPLY PUT...

MarCore on-line portals are amazing. We have helped numerous marketing, sales, and human resource teams of all sizes become *more efficient, save time, and reduce costs*.

The system utilizes familiar shopping cart functionality, making it extremely *easy to use*. Improves efficiency by automating ordering all sorts of corporate, sales, and marketing collateral/material. The *system delivers unbelievable value for virtually any size company*...reduces marketing, administrative, and inventory costs, provides real time reporting, maintains brand consistency, and is available to you 24/7.

Contact your TGI Account Executive and *ask to see a demo.* It will take only 10 minutes or so and you will be amazed at what TGI's MarCore portals will do for your company.

CRM INTEGRATION

salesforce

MarCore integrates with Salesforce and other CRM systems

- Secure SSO (Single Sign On) - users will feel as though they are working within their CRM
- User profile information will be managed within the CRM and will flow seamlessly into the MarCore portal
- Upon order status change, order specific details will be pushed to your CRM from MarCore

TGI....adding Value and Trust that you just don't get with anyone else.

TGI has achieved SOC2 Type 2 compliance. This means you can trust TGI with any of the information or data that you share with us. Our internal processes and data security procedures have been audited and tested and we continue to exceed in all areas.

To learn more about MarCore, check out our informational video.

WWW.TGINC.COM/MARCORE

MarCore Advantages

TRUST Your brand, messaging, and compliance standards are exactly as you want them.

SPEED 24/7 self-service access is not only convenient, it is an amazingly fast system that is extremely user-friendly.

ROI Real-time reporting, allowing managers to make key decisions based on a variety of metrics.

FROM START TO FINISH,
HERE IS WHAT YOU CAN EXPECT......

1. Development
TGI's team of marketing and site development experts work closely with you in order to deliver a customized site that will meet the specific needs of your business.

2. Template Design
We determine the various categories you want on the site and then upload content. Some example categories include:

- Sales training material
- Marketing collateral
- Business cards/stationery
- New hire welcome kit
- Banners and posters
- Tradeshow / event material
- Promotional items
- Healthcare enrollment material

3. Go-live....start using your automated, streamlined on-line portal
After testing is completed, we get things rolling. Users can order anytime day or night. Users will receive automated order confirmations and automated order shipment notifications. For site administrators, pre-defined customizable reports are provided in order to show complete visibility to orders, inventory, who is or who is not ordering, and budget summary information.

From site development to a go-live date takes as little as 10 working days. That's right, you can begin to save time, be more efficient, and make your life easier in only a couple of weeks.

REQUEST A DEMO

CALL FOR A FREE CONSULTATION.
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For almost four decades, TGI has been at the forefront of embracing and implementing the latest software, technology, and equipment. Our investments in technology, coupled with an outstanding team of industry professionals, has allowed TGI to provide the *experience* and *expertise in digital print and marketing solutions* that will *help your business automate processes, enhance communications, create brand/ product awareness, and drive sales.*